

2022-2023 District Goals



District: 301 B2
Constitutional Area: Orient and Southeast Asia

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 30% of clubs in our district report service.

Action Plan

[District Goals And Action Plan for Service Activities 2022 to 2023.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	10	0
2nd Quarter	1	20	10	0
3rd Quarter	1	20	10	0
4th Quarter	1	20	10	0

FY New Clubs

4

FY Charter Members

80

FY New Members

40

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

120

Action Plan

[District Goals And Action Plan for Membership Development 2022 to 2023.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[District Goals And Action Plan for Leadership Development 2022 to 2023.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 75% and club participation in our district increases by 25%.
- b. Our team will ensure that 28 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Gold level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 200 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[District Goals And Action Plan for LCIF 2022 to 2023.pdf](#)

CUSTOM GOALS

Goal Statement

specific, measurable, actionable, realistic and timebound

Action Plan

Goal Statement

Action Plan